

VIV ASIA 2027 PRODUCT LAUNCH LAUNCH & AMPLIFY



ASIA 2027

Give your new product the stage it deserves. This bundle takes visitors from first hearing about your launch, to walking your floor, to sitting in your seminar — turning curiosity into real conversations.

WHAT'S INCLUDED 8 HIGH-IMPACT TOUCHPOINTS



01

TAKE THE MIC

A 45-minute seminar slot at Challenger Level 1 to present your launch to a live audience.



02

GET ON SCREEN

A slot on the Challenger LED screen, playing your message to passing traffic all show long.



03

GUIDE THE CROWD

Floor stickers leading visitors straight from the aisle to your booth.



04

PUT IT IN THEIR HANDS

Provision to distribute flyers on-site around show ground.



05

MAKE THE SHOWGUIDE

A full-page ad in the official showguide.



06

HEADLINE THE HOMEPAGE

A featured news item on the VIV Asia homepage.



07

REACH INBOXES

EDM Banner in the official e-newsletter.



08

GO SOCIAL

One coordinated social media post across LinkedIn, Facebook and Instagram.

LIMITED-TIME BUNDLE PRICING

YOUR ALL-IN BUNDLE PRICE

€13,575

YOUR DISCOUNT
7% OFF

ONE COORDINATED CAMPAIGN

Each bundle includes one unit per CMO, with indicative pricing subject to final composition and availability.

VIV ASIA 2027 • SEE YOU IN BANGKOK