



ASIA 2027

VIV ASIA 2027 THOUGHT LEADERSHIP VOICE OF THE INDUSTRY

Position your spokesperson as the voice the industry listens to.
A flagship stage, press-level visibility and editorial coverage across every
VIV Asia channel — before, during and after the show.

WHAT'S INCLUDED 8 HIGH-IMPACT TOUCHPOINTS



01

OWN THE MAIN STAGE

A 45-minute flagship slot at VIV Square — the show's biggest platform for big ideas.



02

GET ON SCREEN

A slot on the Challenger LED screen, playing your message to passing traffic all show long.



03

FEATURE YOUR LEADER

A CEO or spokesperson interview, positioned as pre-show content to build buzz ahead of the event.



04

PREVIEW THE STORY

A full-page ad in the official Show Preview.



05

MAKE THE SHOWGUIDE

A full-page ad in the official showguide.



06

HEADLINE THE HOMEPAGE

A featured news item on the VIV Asia homepage.



07

REACH INBOXES

EDM Banner in the official e-newsletter.



08

GO SOCIAL

One coordinated social media post across LinkedIn, Facebook and Instagram.

LIMITED-TIME BUNDLE PRICING

YOUR ALL-IN BUNDLE PRICE

€15,870

YOUR DISCOUNT
7% OFF

ONE COORDINATED CAMPAIGN

Each bundle includes one unit per CMO, with indicative pricing subject to final composition and availability.

VIV ASIA 2027 • SEE YOU IN BANGKOK